Hello.

Within this document is all the information you'll need to supply us with a usable logo file for your new signage. Your marketing department should be able to provide these files easily for you.

If you do have problems, please do talk to us and someone from our design studio will be happy to help you (they're pretty knowledgeable about this kind of stuff).

Our design studio can be contacted on the following :
Email us at studio@solargraphics.net or give us a call on 01376 552209.

Artwork Guide

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Please follow these guidelines carefully.

This will eliminate any costly delays and will ensure your logo or image is displayed correctly.

For best results we recommend you supply any artworks as a VECTOR* file in one of the following formats :

.eps **.ai** **.cdr** **.pdf**

COLOURS :

Reproduction of colours cannot be left to chance. It is essential that you make us aware of any colour references BEFORE we go into production.

FONTS :

If possible, please convert all fonts in your artwork to 'curves/outlines' thus eliminating the need for fonts. If this cannot be done then please check with us to ensure we have the fonts in our database. Ideally please supply all fonts with your artwork.

Please note, we cannot work from logos copied from websites.

Website files are typically low resolution and are not suitable for reproduction onto signage.

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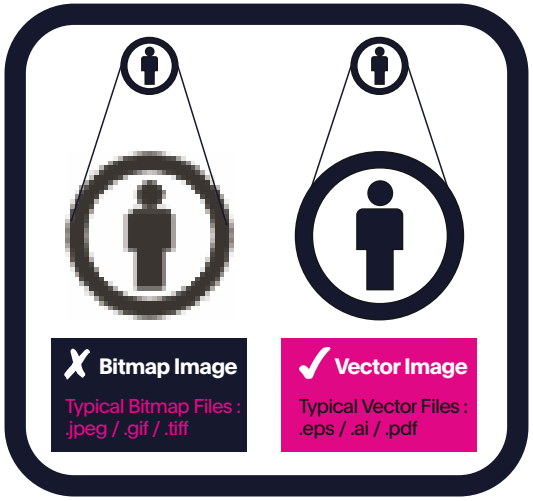
*What is a vector file ?

A vector file is an artwork made up from lines. Common uses for these would be symbols, clipart and logos. These files are ideal for use on signage as they can be scaled to any size without losing any detail.



What if I can't get a vector file ?

If you are unable to supply a vector file or high quality image for use on your signage, don't worry, we do offer a logo reproduction service for a small charge. Please contact us and we'll be happy to help.

Email us on studio@solargraphics.net

Artwork Guide

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more than just a sign company

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